

*Think*Young

Poll: Parental Approval & Digital experiences





About us

Founded in 2009 in Brussels, ThinkYoung is an independent, non-profit think tank dedicated to elevating youth voices.

With a presence in Europe, Africa and Asia, ThinkYoung works with partners across cultural, corporate, and government sectors to conduct research and design impact programmes with and for young people.

*Think*Young

Methodology

The poll surveyed parents from multiple countries, looking into parents' perspectives on parental approval for social media use, age-appropriate experiences for children and teens, and online safety. Additionally, it investigated parents' views and preferences on how their children engage with social media platforms and technology.

300 Danish parents were surveyed along with parents in nine other European countries, with 50 responses per country (450 responses in total). The countries included were: Cyprus, France, Germany, Greece, Ireland, Italy, Netherlands, Spain and the United Kingdom.

A total of 750 parents were surveyed in the poll between October and November 2025.

Not a ban, but better solutions.

**More than 80% of Danish parents
prefer alternative solutions to
a total ban on social media,
video-sharing, and gaming platforms
for teens under 16.**

In the driving seat.

A majority of Danish respondents (61%) believe parents should decide what's best for their children by granting permission, setting time limits, and approving apps.

A comprehensive approach.

65% of Danish parents prefer a broad solution covering most social media, video-sharing and gaming platforms rather than a limited approach targeting specific apps or platforms.

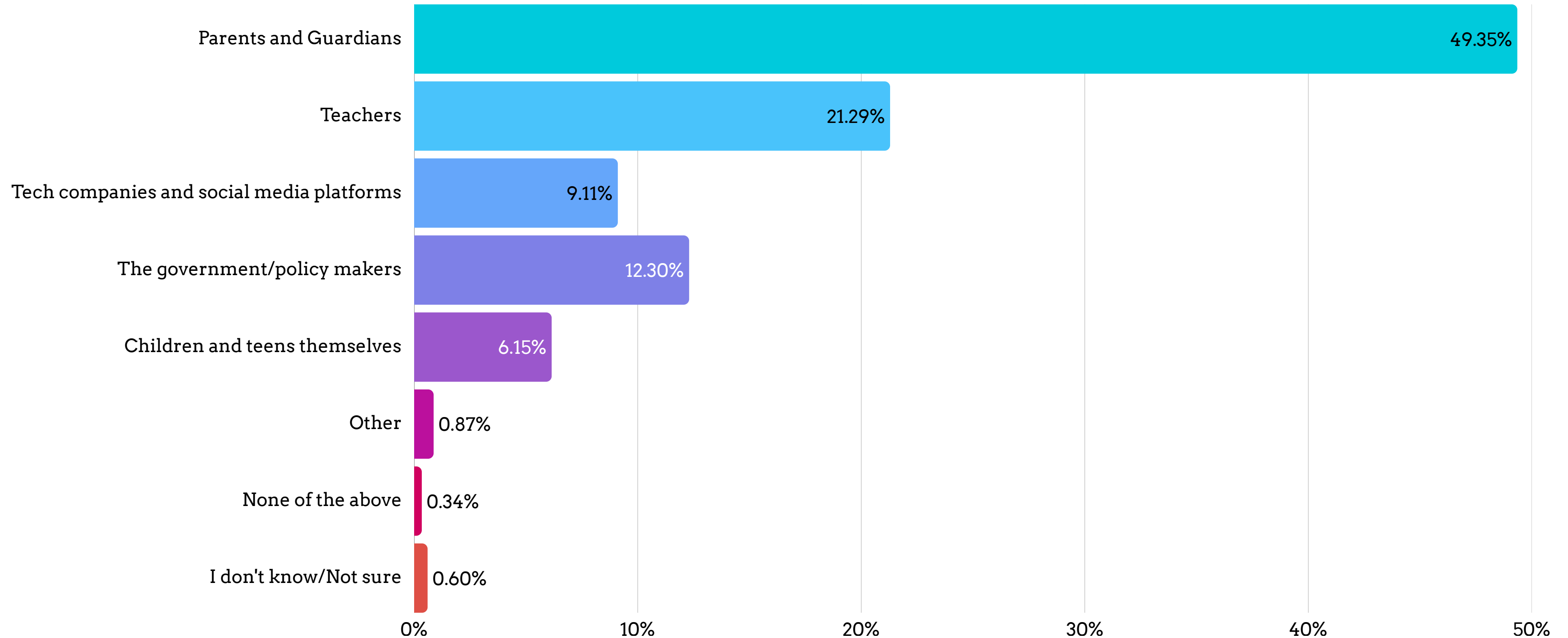
Parental approval. Yes, please.

88% of Danish parents think teens under 16 should require parental approval before downloading an app, with the majority (52%) saying this should apply only to those under 13.

Who's responsible?

Parents & Guardians, of course!

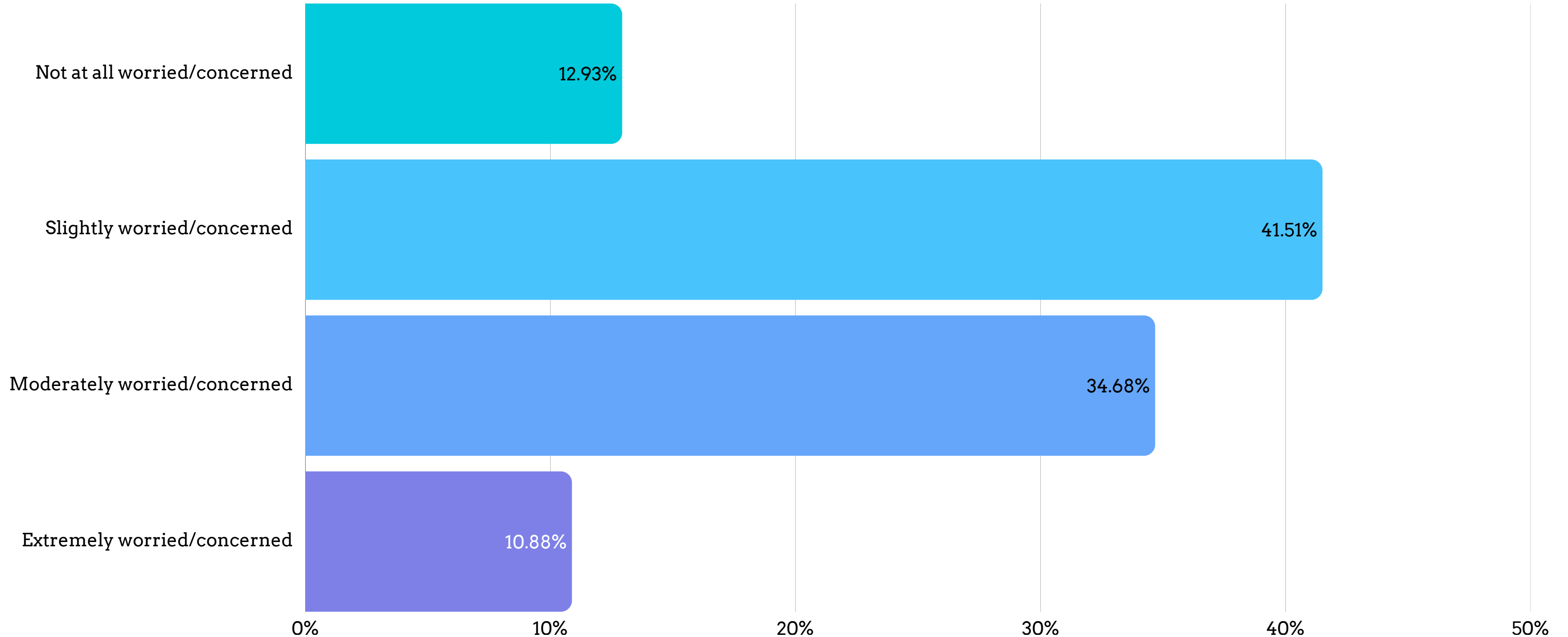
ThinkYoung



How worried are you?

Concerned but with reason.

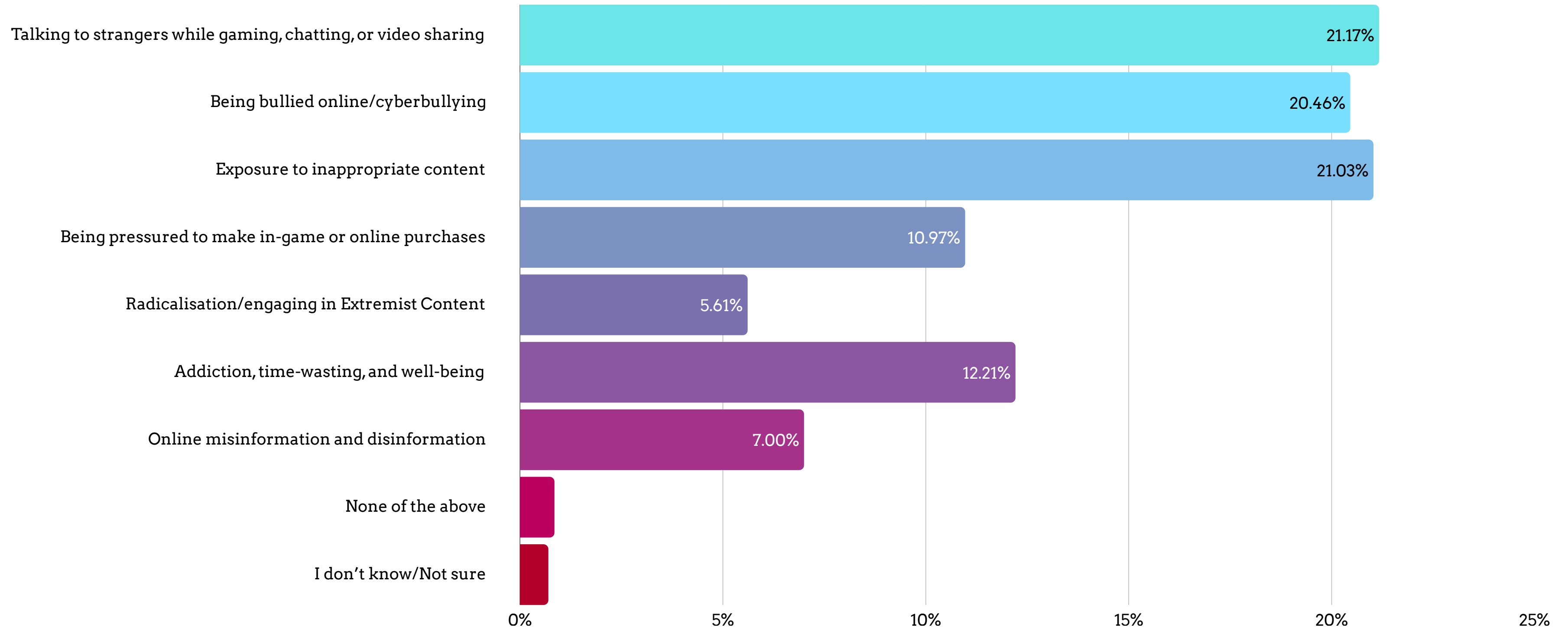
ThinkYoung



What are your main concerns?

ThinkYoung

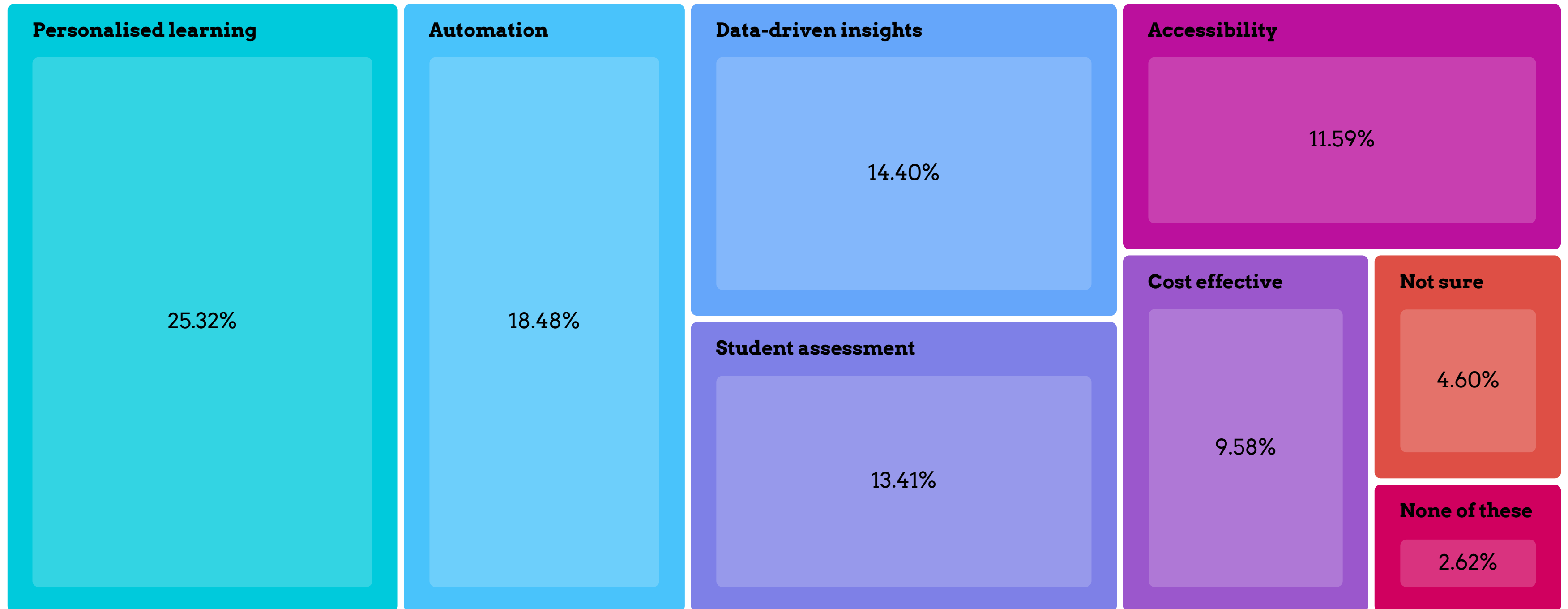
Talking to strangers, inappropriate content and cyberbullying.



What are the main benefits of AI in education?

*Think*Young

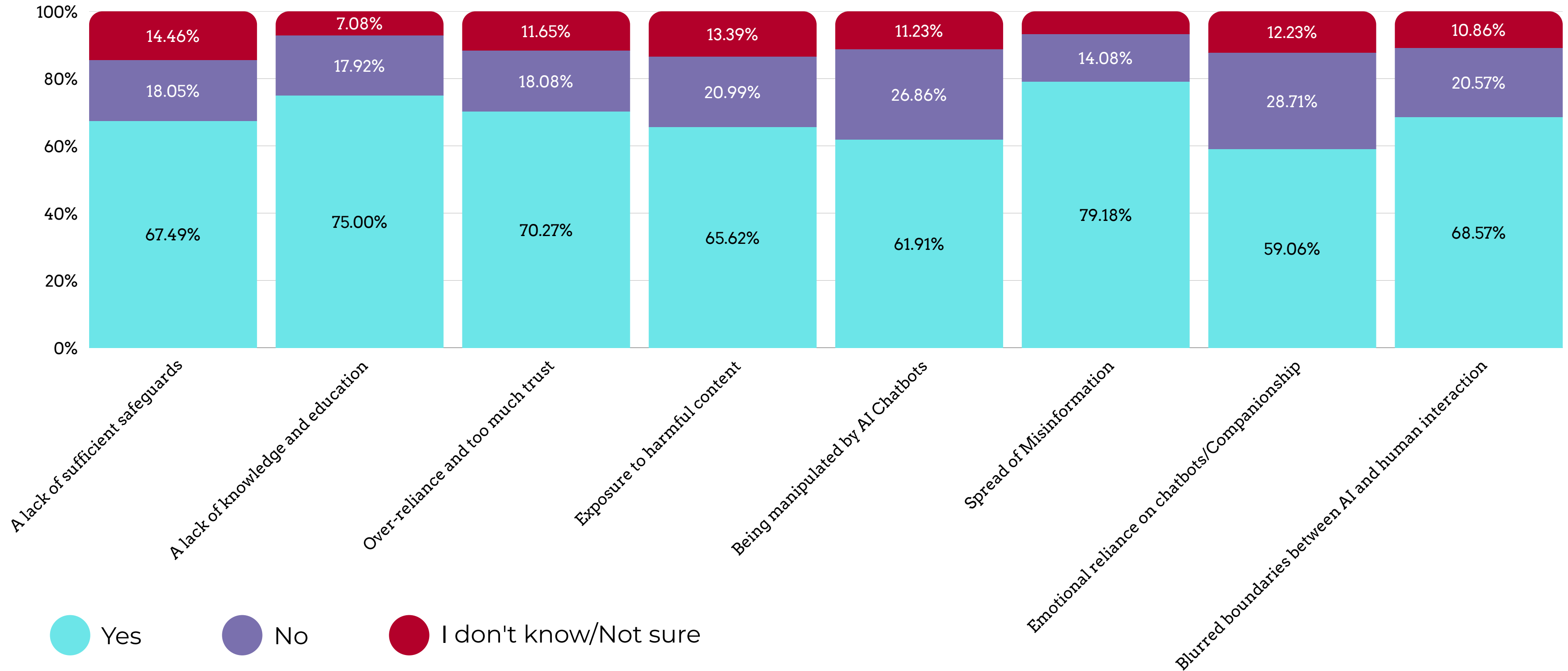
Tailored learning for students and automation of admin tasks for teachers, a win-win!



Are you concerned about any potential risks?

*Think*Young

Spread of Misinfo, a lack of knowledge and over-reliance.





Connect with us

Charles Howard

Head of Research

charles@thinkyoung.eu

 linkedin.com/company/thinkyoung/

 @thinkyoung.ngo

 @ThinkYoungNGO

*Think*Young