



COP21 · CMP11
PARIS 2015
UN CLIMATE CHANGE CONFERENCE

YOUNG ENTREPRENEURS & TECHNOLOGY SOLUTIONS FOR CLIMATE CHANGE

COP21 SURVEY PRESENTED BY

Think Young
We lobby for young people

DECEMBER 2015



500

YOUNG
ENTREPRENEURS

covering all EU
between 18 - 35 years old

60%

male

40%

female

50%

Aspiring young
entrepreneurs

34%

Current young
entrepreneurs

16%

Current young entrepreneurs
focusing on climate change

AWARENESS OF
CLIMATE CHANGE

92%

Think that climate change
is a key societal issue

MOST EFFECTIVE MEASURES OF FIGHTING CLIMATE CHANGE

80%

Developing sustainable and green technologies

67%

Supporting existing and future climate legislation

TOP ACTIONS BY YOUR BUSINESS

75%

Are likely or very likely to purchase certified eco-friendly products for their company in order to tackle climate change

EXPECTATIONS OF COP21 & CLIMATE POLICIES

51%

Think that the best outcome of COP21 is for a worldwide binding agreement to be achieved in reducing greenhouse gas emissions

IMPACT OF COP21 ON YOUR BUSINESS

39%

Positive

37%

No Impact

7%

Negative

17%

Unsure



ABOUT THE SURVEY

3M and ThinkYoung have teamed up to canvas the views of young entrepreneurs on what they expect from the COP21 UN conference in Paris and how business can best fight climate change. The findings are the result of an online survey aimed at aspiring, current, and climate change focused entrepreneurs. The survey was conducted between 30 October and 23 November 2015.

ABOUT THINKYOUNG

ThinkYoung is the first think tank that focuses on young people. It was founded in 2007 and has expanded to have offices in Brussels, Geneva and Hong Kong.

It is a not-for-profit organisation, with the aim of making the world a better place for young people, by involving them in decision making processes and by providing decision makers with high quality research on key issues affecting young people.

ThinkYoung conducts studies and surveys, makes documentary movies, writes policy proposals and develops education programmes: up to date, ThinkYoung projects have reached over 600'000 young people.

www.thinkyoung.eu

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ABOUT 3M

3M Science. Applied to Life.™ Those words embody the spirit of our enterprise. 3M harnesses the power of science to make the world safer, more efficient and more prosperous. We use science to solve impossible challenges with our customers, and to stretch toward our vision of advancing every company, enhancing every home and improving every life.

www.3M.com

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