

Glossary

Age-appropriate

Designing experiences for young people depending on their age

Brainstorm

Come up with lots of ideas to solve a challenge

Challenge

The challenge is a team activity to solve a problem as if you were a digital designer

Challenge statement

A simple sentence that frames the mission based on your understanding before you design solutions

Design Jam

A fast-paced, collaborative workshop where teams work together to explore problems, collaborate and find potential solutions.

Digital behaviour

How the things you interact with on the web power online services

Empathise

Explore and try to understand the someone else's needs

Feed (n.)

The main screen of a social media app with content that is personalised for them

Ice breaker

A short warm-up exercise to get started and share experiences

Interests

Social media apps provide personalised experiences based on your hobbies, activities and things you care about

Mission

Your task as a team to solve the design challenge

Online services

Online services can be for nearly anything on the web, including social media apps

Persona

A used by designers with a fictional representation of a real person to help guide design

Personalised

Social media experiences based on someone's individual needs and interests

Personal Data

Information about you that is used by online services to power your experience

Privacy Policy

A document that explains how an online service handles people's information, including personal data where relevant

Proposal

Documenting your team's prioritised idea(s) in the template

Redesign

Exploring ways to build on and reimagine current designs

Sketch

Quick and visual ways to come up with ideas using a pen and paper

Social media

Online services that facilitate the creation and sharing of information, ideas, interests, and other forms of expression through virtual networks and technologies.

Templates

Pages in the application pack and booklet for you to use as you brainstorm, sketch and share your final ideas in the proposal

Terms & Conditions

A document that sets out people's relationship with a service. Terms and conditions might govern the type of content you may post on the website as well as how that content may be used by that website and others. It can also include access to a privacy policy.

Transparency

Being clear, open and honest about how an online services are built, operate and function by providing people with access to relevant information and helping people engage with it

Tool

An activity together with worksteps and templates that can help you to solve problems